



Louisville, KY
December 18, 2015

Attendees

Laura Kinney, Janet Stickels, Vivian Hurt, Tami Blevins, Austin Griffiths, April Murphy, Rachel Ratliff, Ryan Smither, Verne Webb, Lisa Gabbard, and LaToya Vaughn

Meeting Summary

* **Honoring Blake Jones** - Ryan opened the conference call with an update regarding a gift and time slot to honor Blake Jones. Ryan noted that he had made contact with Andrea Bennett about getting put on the agenda at Children's Advocacy Day. If this is not an option Ryan suggested that Blake be honored at the conference.

* **Public Perception Survey** - The panel discussed their thoughts on the collaboration survey on the public's perception of DCBS. Members inquired as to the purpose of the survey and where the focus would go after data is collected and analyzed (i.e. strategize to change the perceptions and/or advocacy). Ryan gave the panel an update on co-panel collaboration. Members discussed survey tools to possibly look at "how does the public perceive social workers and helping children in Kentucky". Ryan informed the panel of an upcoming meeting amongst CRP Chairs to develop questions for this survey. Several members of the panel inquired as to whether the participants in the survey would "want something back". The panel was undecided as to what that would entail. Rachel offered feedback in regards to getting a baseline perception of DCBS. The panel agreed that this project could get extremely large thus they would like to just focus on the following: naming the issues, understanding the language cabinet vs CPS, and support for cabinet vs. people looking for employment with the cabinet. Vivian suggested using the survey in and for the academy to provide information on what and how information would be utilized as well as attempt to "figure out why no one wants to work for DCBS" (i.e. stigma). Austin suggested that the survey be kept very specific but that a follow-up survey should also be completed. Tami discussed the presentation previously given by Austin and Vivian and recommended the perception survey build off of that project. The panel agreed that it would be best practice to keep a narrow goal with all questions on the survey having a specific purpose. Members suggested True/False and Yes/No questions with follow-up questions to develop a response to take action. The members also liked the idea of conducting focus groups to obtain the needed dialogue.

* **Retention and Recruitment** – Ryan gave the panel a recap of the meeting held on 11/17/15. The panel decided they wanted to include something about this project in the final report that will be submitted to leadership. Janet mentioned the importance of staying true to what the commissioner wanted to find. Rachel suggested the statewide panel conduct a specialty extension. The panel discussed giving an in-depth report to the new administration to include: public perception, panel suggestions (short and long term), and what can be done to keep cabinet staff members "happy". It was also suggested that the panel reach out to recruitment team and administration to make them aware of the pieces that impact the cabinet.

* **Children's Advocacy Day (CAD)** – Members inquired as to whether or not the panel has an expected role. Many questions were posed in regards to the amount of knowledge legislative members have of CRP panels,

their perception and knowledge of the field vs. what is perceived by the public. It was suggested that the panel get on the CAD agenda for 2-3 minutes to discuss: what CRP does, honor Blake, and encourage public involvement. The panel agreed to also create a one-page handout that would include the purpose of CRP, current work as well as plans for fiscal year. Lisa discussed the process of getting this information to legislative members. It was agreed that panel members would contact legislative members based on the region in which they reside.

Action Items

- Panel members are to submit public perception survey questions to Ryan via email no later than January 2, 2016.
- Ryan will attend Chairs meeting on 1-14-16 and submit questions from panel
- Lisa will send out LRC website link and phone numbers for legislative members.
- Tami will put together an information sheet for panel members to review, approve, and submit to legislative members during Children's Advocacy Day.
- Ryan will send out a survey to panel members (via email) regarding Retention and Recruitment report.

Next Meeting

- **January 14th from 11:30am to 1:30pm** in Frankfort. The address is 111 Darby Shire Circle, Frankfort, KY 40601